

HTS services for cluster members



Within the framework of cluster activities, the key players come into direct personal contact. The cluster matches suitable people and organizes an infrastructure for them, for instance in the form of cooperation workshops.

Business Development

- Needs surveys and a yearly review of needs fulfillment by means of a yearly counseling interview
- Support in the foundation of new businesses and screening during location search in Styria
- Back-up in matters of sponsorship in cooperation with the respective sponsoring and subsidizing organizations
- Support in the realization of innovative ideas, project set-up and initiation

Partner Search

- Contact agents for regional and international cooperation
- Search for suitable partners, active screening upon inquiry
- Organisation and procurement of relevant expertise
- Rapid contact and cooperation by the HTS team ensuring efficient access to potential partners at home and abroad

Marketing and Advertising

- Development of the trademark and quality standard Human.technology.styria
- Advertising access to the HTS Newsletter “botenstoff”
- Comprehensive presentation for all HTS members in the HTS Cluster Information System, including a complete profile of company services, technological expertise and competencies, and also the company’s full contact details. www.clusterinfo.at
- Effective media support
- Press reports
- Organisation of press conferences
- Information about the “stars” of the scene (for further information, please go to main menu item “Press”)

Location management

- Networking of regional sponsoring and support, impulse centres and start-up initiatives
- Representation of the region at national and international exhibitions
- Exhibition organization – an example being our 180 square metre stand at the Medica exhibition, the largest Healthcare Technology exhibition in the world



Future business

Together with related branches, we are constantly looking for likely future developments, for opportunities, chances and potential risks. Leading experts in the field draw up realistic future scenarios for us.

Information offer

We offer a regular supply of information on internal and branch-related topics.

Marketing

Organization of benchmark trips and economic missions

Location management

- Observation of current market trends
- Presentation and networking of the region at national and international fairs
- Support in the setting up of companies in cooperation with the Styrian Business Promotion Agency (SFG) <http://sfg.at> (link)



Knowledge and skills

We hold seminars for the employees of businesses participating in the cluster. These seminars cover issues of common interest and development, as well as conveying branch-specific knowledge.

The HTS offers exclusive training workshops on specific branch topics, such as

- Cost Effectiveness
- Evidence Based Medicine
- QM & GxP Qualification (Good Manufacturing / Laboratory / Clinical Practice).

All HTS co-operation partner employees are entitled to a 35% price reduction on all training workshops.



Exploration

Cluster members are introduced to company or regional innovative models, processes and solutions in the workplace. The cluster sets up meetings between individuals.



Centre of applied innovation

Accompanying you on your way to a world class position, representatives of leading scientific and research institutions provide support in the development of your ideas and visions, the identification of key issues and the realization of innovative projects, as well as their translation into action.