



# lebenshilfe

*Wege für Menschen*

Closing the gap – Digital Health Literacy for all



## CORPORATE CALL

HTH – Health Tech Hub Styria Pitch & Partner 2022

<http://www.hth-styria.com>

# Why you should apply...



## You are searching for possibilities to...

- contribute making our society fairer for everyone and ensuring that health issues do not become a privilege?
- support people with disadvantages develop health skills, apply them and integrate them into their everyday lives?

**We invite you to come to Graz and to closely cooperate with us and our clients for a while.**

- This gives you and us the chance ...
- to prepare the ground for a longer-term cooperation.
- to expand our knowledge on an accessible design (*Design for all*, Universal Design).
- to co-create and test your ideas and concepts directly with our clients

# We are searching for...



...YOU!

If you are experts in the **field of education** with **focus on health literacy** and/or you are **developer of hybrid learning tools...**

**PLEASE** apply now and help us to make healthcare more inclusive and accessible to everyone!



# We are searching for...



The sought solutions encompasses components that increase health literacy on individual basis. It is supported by digital tools but maybe not working on a digital basis only.

## WHY?

People at risk of being socially excluded and people who are socially excluded are often not reached by health initiatives or the health system in general. This depends on various individual and systemic reasons:

- Maybe they have bad experiences with the system
- Maybe they have no interest in their health or a healthy lifestyle
- Maybe they do not understand health-based contexts and facts
- Maybe they feel not concerned and meant by the system
- Maybe the system has a too high threshold
- Maybe the system forgets them

The hypothesis is that if their health skills increase, people are more likely searching for offers in the health system and (re-)connecting with the health system. So we emphasise on health literacy.

# Our major topic is...



- There is one topic for us that stands above all: the **idea of an inclusive society and to foster its realisation**. One relevant topic within is **health and well-being**.
- However, realities of life of people and social classes are drifting more and more apart. This became very clear and suddenly visible to everyone through the consequences of the pandemic.
- Both, the Universal Declaration of Human Rights as well as the UN Convention on the Rights of Persons with Disabilities state the right to enjoy the highest standard in health and well-being for all people. But still, people with fewer opportunities, like people with disabilities and/or with other social disadvantages are more often in risk of being excluded from health services or not equally treated in the health system, even in Europe.

# Who we are & what we believe in..



Our aim is to assist and accompany people and society in dismantling barriers so that all will lead a good life as equal members of society. Our 1.000 full-time employees and many volunteers are competent and reliable companions for 2.500 people with disabilities and/or other social disadvantages. We treat our clients equally and support and accompany them by providing high quality and tailor-made services in accordance to their individual needs. Our work is based on the Universal Declaration of Human Rights. Our motto: live, work, and lead your life – like everyone else! Our organisation is offering its services in many districts in the Austrian province of Styria with the Headquarters in Graz. Our roots are in the 1960s and in the disability field.

During the last two decades we widened our range of services to young people at risk (e.g. NEETs, school dropouts) and are, nowadays, focusing generally on people at risk of social exclusion or people who are socially excluded.

[Lebenshilfen Soziale Dienste \(lebenshilfen-sd.at\)](http://lebenshilfen-sd.at)

