



merkur 
VERSICHERUNG



Solutions to incorporate in a digital health ecosystem

CORPORATE CALL

HTH – Health Tech Hub Styria Pitch & Partner 2022

<http://www.hth-styria.com>

Why you should apply...



Your benefits ...

Win an **INNOVATION AWARD**, which will offer ...

- an exclusive presentation in front of the management board of the Merkur insurance
- a co-creation workshop with the team of the Merkur Innovation Lab

Why you should apply...



- Do you want to co-create the **future of health and digital health**? Do you also believe in **ecosystems** and their power and opportunities?
- Are you looking for a **strong partner** who is able to act faster than the typical corporate?
- With us you can get direct access to **hundreds of thousands of customers** and test ideas very fast. We are very keen to change about anything what it means to provide an insurance to a customer.

We are searching for...

We know the future will be customer centric. That's why we also believe the borders between a pure insurance product (health insurance in our case) and digital health will be diluted.

We want to create the best **digital health ecosystem** around focused on the customer.



Our major topic is...



Ideas & Solutions for our Ecosystem

- Digital Health Solutions
- Health Monitoring, Early Warning & Prevention Solutions
- Symptom checking & Telemedicine
- Digital Therapy
- Screening & Diagnostics
- Elderly Care
- Mental Health

Who we are & what we believe in..



Headquarters in Graz
A total of 1,500 employees



The first health insurance company
in Austria



We put “people first” in everything
we do

