# Kick-off for the Corporate Call 2023

## The Styrian Human Technology Cluster, the research center "Virtual Vehicle" and the association "Smart Ageing" call for start-up pitches. The search is on for innovative solutions in the fields of "Data acquisition/sensor technology in vehicles" and "Active and Assisted Living". The winners will be determined on 30.3. at the Health Tech Hub Styria: Pitch & Partner in Graz.

Two very different questions will be addressed to the startup scene in Europe this year:

* The **Virtual Vehicle** research center is looking for an innovative application that collects, evaluates and/or communicates health-related data about vehicle occupants.
* The **"Smart Ageing" association** is looking for applications that can be used in the home. Elderly people should be able to live independently and safely in their own homes for as long as possible.

Applications can be submitted online starting January 20, 2023. The deadline for entries is February 24, and the winners will be selected on March 30 at the Health Tech Hub Styria Pitch & Partner in Graz. The winning teams can look forward to attractive cooperation offers, access to the region's forward-looking networks, and personal contacts with potential business partners.

## Health Tech Hub Styria

The Corporate Call is carried out within the framework of the Health Tech Hub Styria, in short: HTH. The HTH is a network of key players in the Styrian life science community which, among other things, organizes an annual high-class life science event in Graz, the "Health Tech Hub Styria: Pitch & Partner".

Founding members of the HTH are Human.technology Styria, the Medical University of Graz, Science Park Graz, Joanneum Research Forschungsgesellschaft as well as the Styrian Business Promotion Agency SFG and the City of Graz.

## Contact

Further information & registration for the Corporate Call

* - <https://www.humantechnology.at/corporate-call/>

## Events around the Corporate Call

* Health Tech Hub virtual: Climate & Health
January 26, 2023, 09:30 a.m. - 1:15 p.m., Online via b2match
* Health Tech Hub Styria: Pitch & Partner
March 30, 2023, Med Uni Graz

Registration for both events: <https://www.hth-styria.com/>

## Timeline Corporate Call

* **January 20, 2023**
Start of the Corporate Call
Two corporates from Styria each formulate a task. They are looking for innovative solutions for a specific business sector, an urgent need or for a future project. These are put out to tender throughout Europe.
* **January 26, 2023**
Short online presentation of the calls by the corporates at the "Virtual HTH - Climate and Health".
The "Virtual HTH" is a small, fine online pre-session for the big presentation event "Health Tech Hub Styria: Pitch & Partner" on March 30, 2023. The corporates each briefly present their call.
* **February 24, 2023**
Deadline for submissions by the start-ups
Now the agony of choice begins: After a formal check by the HTS, the submissions are sent to the corporates. They each decide on three finalists.
* **Until March 24, 2023**
Online pitches and decision for the 3 finalists in each case.
Corporate decides on three finalists from all submissions for its call.
* **March 30, 2023**
Final live pitches at the HTH Styria "Pitch & Partner".
Final! The finalists pitch live in Graz in front of the corporates and the audience of the HTH. The winning teams will be announced right afterwards!

## The Corporate Call

The Corporate Call brings together leading Styrian companies looking for innovative solutions with start-ups from all over Europe. Corporates formulate questions - start-ups from all over Europe respond with their solutions. The Corporate Call thus supports Styrian companies in their next innovative step and also strengthens the innovative power of the entire region.

Successful cooperations have already been initiated with the Corporate Call in previous years. Well-known cluster companies, such as ams AG, Energie Steiermark, SANLAS Holding, Merkur Versicherung, Lebenshilfen Soziale Dienste or K-Businesscom, were brought together with innovative partners from all over Europe.

## Corporates 2022 I 2021 I 2020

K-BusinessCom (2022)

Lebenshilfe Soziale Dienste (2022)

Next Incubator (2022)

Merkur Versicherungen (2022)

AAL Zentrum Graz

G.L. Pharma (2021)

Stoelzle Glass Group (2021)

Elisabethinen Hospital (2021)

Geriatric Health Centres of the City of Graz (2021 I 2020)

Albert Schweitzer Institute for Geriatrics and Gerontology (2021 I 2020)

NOWA (2021)

ams AG (2020)

SANLAS Holding (2020)

Energie Steiermark (2020)

**Award Winners 2022 I 2021 I 2020**

Artiness, Italien (2022)

KNOW-CENTER, Österreich (2022)

Antless, Österreich (2022)

Oncare, Deutschland (2022)

OPUS NOVO, Österreich (2022)

GARNET – Österreich (2021)

Allm EMEA – Deutschland (2021)

DARWIN Biomedical – Spanien (2021)

RetroBrain R&D – Deutschland (2021)

cogvis – Österreich (2020)

HexagonFab – Schweiz & Großbritannien (2020)

carecenter – Österreich (2020)

Neohelden – Deutschland (2020)